



## **Strategies for Effectively Managing Risk**

Wednesday 20 January 2010

University of Birmingham Business School

- 1830 Reception. Networking. (With refreshments)
- 1900 Welcome – Peter Rees-Steer, Chairman PIN West Midlands
- 1910 Damon Hillan, CIMA - Speaker 1 introduction
- 1915 Speaker 1 - Matt Humphrey, Director / Greg Allen,  
Business Risk Consulting, RSM Bentley Jennison
- 2000 Questions
- 2015 Andrew Davison, CIM - Speaker 2 introduction
- 2020 Speaker 2 – David Gunson, Former Air Traffic Controller and RAF pilot
- 2100 Conclusion - Peter Rees-Steer, Chairman PIN West Midlands
- 2115 Event finishes

### **Strategies for Effectively Managing Risk:**

- Why risk management is a vital factor for business survival and success
- How taking risk within a controlled and managed environment can benefit business

Assessing and managing risk is increasingly important to all businesses in terms of legal compliance and the improved security and performance. This applies to the organisation as a whole, within all specified functions such as Marketing and for individuals - especially those with statutory or assigned risk management responsibility.

Do you have the appropriate controls in place to prevent the occurrence of a 'worse case' scenario? Would your organisation survive or would it be crippled, suspending your critical processes and disrupting service to your customers?

A well managed risk management strategy is key to reducing risk within your business to an acceptable level, enabling you to control costs and protect stakeholder value.

This event informs of the requirements, dangers and costs of not managing risk and approaches to effectively managing risk and considers how to plan and implement strategies for effective risk management.

The event, aimed at illustrating how to benefit from your business risk management, will be held at the University of Birmingham Business School with two speakers providing differing perspectives on the topic.

The event will provide 2 hours CPD credit.

**Places are £10 inc VAT per person**  
Visit [www.cim.co.uk/events](http://www.cim.co.uk/events) to book your place